



"A community benefits from a healthy balance of national, regional, and independent retailers, and leaders and citizens alike should embrace their vision for downtown districts to be a vibrant place for living, shopping, and dining. The Retail Coach is dedicated to helping grow and sustain the downtown core of your community."

-C. Kelly Cofer, CEO
The Retail Coach



BESSEMER CITY

in partnership with



present a

DOWNTOWN REVITALIZATION **WORKSHOP** and Stakeholder's Discussion Meeting

WHEN: JULY 19TH, 6:30PM-8:00PM

WHERE: CITY HALL, DOWNTOWN



Cultivating a District

"What it takes to grow and sustain a thriving Downtown Business Environment"



Retail Trends Impact

"Analyzing 2016 Retail Trends and how they can impact your Downtown Business Outlook"



Retail Recruitment Strategy

"Applying the Retail Recruitment Strategy for Bessemer City into an Action Plan for Downtown"

